



SERVICE Above Self

AUGUST 2005 GOVERNOR'S NEWSLETTER



PO Box 4297 Winter Park, FL 32793 C) 407-579-1384 F) 407-679-9186 kayea100@earthlink.net

Micki's Message on **Service and Membership in Rotary**

Has being a Rotarian changed your life? It has certainly changed mine - for the better! The most exciting thing about Rotary is you have so many opportunities to serve. You can read to a child at school through mentoring. You can help your club by serving on your board of directors and updating old by-laws.

You can gather donations of food for local food pantries. You can participate in a water clean-up project in your community. You can join teens in a local Interact project. You can speak about Rotary and your club's involvement in the community at your local Chamber of Commerce meeting. You can write an article for your local newspaper about an outstanding Rotarian in your club and the service rendered on an international humanitarian project. You can invite a young person from another country to live in your home as a youth exchange student. You can volunteer to go on a National Immunization Day to help eradicate Polio or a Rotary volunteer with a club-twinning project.

Membership in Rotary is about YOU. It's about what you bring to your meeting through your Rotary experience. It's about sharing Rotary with others. That's how we increase and maintain members. It's about involvement and making a difference. People want to be a part of our Rotary success stories and accomplishments. People want to partner with those who make a difference in the community and the world. Talk about Rotary and what you are doing. Wear Your Rotary Pin and be proud to belong to the most prestigious service organization in the world. 1.2 Million people in 168 countries know what I am talking about and so do you. Invite others to Rotary, be active in your club and share Rotary every chance you get. Prospective new members will come and join us...just wait and see!



Attendees at Membership Seminar on July 30th. It was "standing room only." What a great time we all had exchanging ideas. Thank you Carlos Giraldo, our District Membership Chair!



Youth Exchange Student Oliver Wooley from Australia at NASA - Discovery Launch

Governor Micki on official club visit with President of the Rotary Club of Lake Mary, Bill Burke



Foundation Facts: TRF-Direct

By Charlie Rogers, PDG



Throughout the year we will identify the tools and resources that will best enable you and your fellow Rotarians to meet your club's objectives. It is to that end that I strongly encourage you to join me and participate in TRF-DIRECT.

TRF-DIRECT is a new automated giving program that enables Rotarians to make scheduled gifts to the Annual Programs Fund (APF) through a checking, savings, or credit card account. TRF-DIRECT giving adds to your District Designated Funds (DDF). Another benefit of TRF-DIRECT is that after an individual completes the initial paperwork, The Rotary Foundation tracks all contributions and alleviates the administrative burden for the individual and the club.

- TRF-DIRECT is an effective way to meet your club's APF goal, qualify as a 100% Rotary Foundation Sustaining Member club, and become an Every Rotarian, Every Year club.
- TRF-DIRECT can be deducted monthly (1st or 15th), quarterly, or annually.
- TRF-DIRECT is great for clubs with no system or for individuals who sometimes forget to send in their gifts.
- Here is the link to the TRF-DIRECT brochure on the RI website: http://www.rotary.org/newsroom/downloadcenter.pdfs/998en_usa.pdf

With your help, we can gain greater participation in TRF-DIRECT this year and keep our Annual Programs Fund going strong. I hope you will join me in signing up for this new option of automated giving. For more information about TRF-DIRECT and other strategies to promote annual giving to our Rotary Foundation, please contact me or any of our Foundation committee members.

At Your Service

By: Charlie Rand, District Club Service Chair



I am ready to offer resources and assistance to any of the clubs in the District in the following areas: Attendance, Fellowship, Programs, Club Bulletin, Public Relations, Fireside Chat, Induction Ceremony, and Websites.

Please have your club's service chairperson contact me at 407-774-1400 or send me an e-mail at legal0103@aol.com for any help your club may need in these areas of club service.



Elise Adams our Ambassadorial Scholar with District Chair, Debbie Apfelbaum at Evening with the Scholars. Elise is now in Canada and would love to hear from us back home. Happy Birthday Elise!

To Write Elise: ekadams@att.net
Stephen Leacock Bldg., 717
855 Sherbrooke Street West
Montreal, QC Canada

Everything is so wonderful! We arrived in Montreal on Wednesday and were staying in the city for several days. During that time I was able to open a bank account and check-in with both the language school and McGill. Everyone is so nice and friendly! My mother and I were eating at a restaurant and the waitress and I started talking and really hit it off. She has invited me to a dinner party tonight, which should be fun.

**Upcoming Events and What's Happening:
Check them on the District Web Site:
rotarydistrict6980.org**



Youth Exchange Chair, Tom Sacha at Presidents/AG Meeting at Lyman HS. Rotarians attending the meeting presented over 60 books to school library in appreciation of use of facility. 15 District Leaders rotated to Presidents every five minutes to connect with them and offer information and assistance to clubs.

New Member Profile

By Carlos Giraldo



Horacio Toledo, wife Evelyn and two children left Cuba for the United States in the early sixties immediately after Castro had taken control of that country. A fifth generation tobacco grower and exporter, Horacio eventually made Orlando his home. He has been a realtor for the past thirty-three years moving recently to the City of Casselberry to be close to one of his sons. He saw an advertisement about the Rotary Club of Casselberry in Seminole Neighbors and decided to visit the club to fulfill a longing in his heart - "I just felt I needed to give something back to the community." Horacio was sponsored to the club by the membership chair of the club, Carlos Giraldo and inducted on June 29. His lovely wife Evelyn who had joined him for the fireside chat was also present at the induction. Horacio is already fulfilling his wish. He is a member of the Vocational Avenue of Service committee at the club and has committed to bringing the values of Rotary to the condominium association he is a member of. Let's give Horacio a big Rotary welcome!

Membership Extension Month

By Carlos Giraldo

Governor Micki Kaye kicked-off "Membership Extension Month (August)" when she rang the bell to start the Membership Development seminar at the Ivanhoe Hotel this past Saturday, July 30 in downtown Orlando.

Over sixty Rotarians from throughout the district convened at the hotel to share experiences and formulate ideas for a successful year. Rotary International President Carl-Wilhelm's goal of each club ending the Rotary year with (net) one member is a challenge for many but attainable for all clubs.

Governor Micki stated "we can achieve this goal simply by retaining our members. One way to do this is acknowledging how important they are to all of us. I intend to send each new member a welcome letter. Rotarian sponsors will also be acknowledged with a thank you letter."

She added, "all new Rotarians will appear on the district's web site www.RotaryDistrict6980.org. For those who could not attend the seminar, many of the wonderful ideas gathered from today's meeting will also be posted on the web site."

Let's all "share the gift of Rotary."

FYI

Robert Stuart, Immediate Past President, College Park Club, will be an umpire at the Little League World Championships in Williamsburg this month and the games will be broadcast on national television - ESPN. Centennial Stamp Exhibit

Clayton Bishop, a 48 year member of the Rotary Club of Eustis has been invited to show a 48 page-4 Frame-exhibit at the Southeastern Stamp Show, September 23-25th at the Cobb County Civic Center in Marietta, Ga.

The exhibit will showcase postage stamps honoring Paul Harris, Founder of Rotary in 1905. The theme of the show is to honor Rotary International's Centennial Year. This exhibit by Bishop will be in the "Court of Honor." The Centennial Stamps of many other countries will also be on display.

PDG John Mercer, Rotary Club of Sanford, celebrated 51 years of perfect attendance at a celebration held on August 20 at the Red Tail Golf Club.



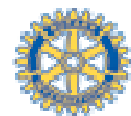
Interact at Poinciana High School

On Aug 3 the Rotary Club of Celebration and the Rotary Club of Kissimmee attended an open house at Poinciana High School. Their joint effort with the assistance of the TECO Interact Club yielded 45 students for this new Interact club. Rotarians present included Steve Leichner and Leslie Dubin from the Celebration Club as well as Andy Pisciotto (President of the Kissimmee Club) Debra Apfelbaum, MaryAnn Connerly, Yvonne Duff, Charlie Robinson and Lynn Ingersoll all from the Kissimmee Club.



2005 Membership-Attendance Report

Club #	CLUB NAME	New Members this month	August 31 2005	% ATTENDANCE		
4386	ALTAMONTE SPRINGS		38	88%	MOST NET NEW MEMBERS	
4387	APOPKA	3	71	67%		Wildwood 4
4388	CASSELBERRY	1	41	83%		Apopka 3
26967	CELEBRATION	3	51	76%		Celebration 3
23458	COLLEGE PARK		26	82%		Kissimmee 3
4391	DR PHILLIPS		57	66%		Mt Dora 3
4393	EUSTIS	1	54	68%		
4397	KISSIMMEE	3	78	79%		
50061	KISSIMMEE BAY		44	73%		
23293	KISSIMMEE WEST		31	80%	TOP ATTENDANCE	
62612	LADY LAKE AREA		48	72%		WP Breakfast 94%
4398	LAKE BUENA VISTA	1	42	80%		Leesburg Sunrise 93%
4399	LAKE MARY		32	71%		St Cloud 93%
4400	LEESBURG NOON		60	84%		Tavares 91%
4401	LEESBURG SUNRISE		38	93%		Longwood 90%
21731	LEESBURG SUNSET		27	*		
4402	LONGWOOD		37	90%		
4403	MAITLAND		45	75%		* = estimate NR
4406	MT DORA	3	56	80%		
30887	OCOOE	1	21	69%		
4408	ORANGE CTY EAST		95	82%		
4409	ORLANDO		242	*		
4411	ORLANDO BREAKFAST		47	*		
21804	ORLANDO EAST		29	76%		
4410	ORLANDO SOUTH		19	*		
4412	OVIEDO	1	43	80%		
4416	SANFORD	1	60	70%		
4417	SANFORD BREAKFAST		26	67%		
4418	SEMINOLE CTY SOUTH		86	75%		
4419	SOUTH LAKE COUNTY	1	33	74%		
29714	SOUTHWEST ORLANDO		29	51%		
4415	ST CLOUD	1	27	93%		
4421	TAVARES		18	91%		
31697	THE VILLAGES		85	72%		
4425	WEST ORLANDO		40	88%		
4297	WILDWOOD	4	28	81%		
4426	WINDERMERE		79	76%		
4427	WINTER GARDEN	1	48	89%		
4428	WINTER PARK		145	*		
4429	WP BREAKFAST		21	94%		
21858	WINTER SPRINGS		47	84%		
	TOTAL	25	2144			



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